



ISIS Academy

ISIS Accelerator Intensive Training Workshop

7 - 9 March 2012, Bangkok, Thailand

One of the most important workshops that you'll ever attend if you are really serious about doing Strategic CSR and Sustainable Development!

Workshop Overview

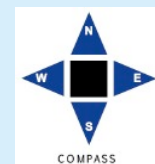
This 3-day *ISIS Accelerator Intensive* focuses on the practical question "How do we build and implement an effective, systemic and sustainable CSR and/or Sustainability programme in our organisation?" In three fast-paced and engaging days you will learn about and gain practical hands-on experience with a set of highly effective and proven tools, methods and strategies (the ISIS Accelerator Toolkit) for mainstreaming CSR and sustainability practice into your organisation's core operations and management strategy, whether you are a company, an NGO, an education institution, municipality or small local government.

TOPICS COVERED IN THIS INTENSIVE:

- Corporate Social Responsibility (CSR), Corporate Sustainability (CS)
- The Business Case for CSR and Sustainability
- The leading CSR and CS Frameworks; GRI, ISO 260000, Global Compact, etc.
- Challenges and barriers to fully integrated CSR and sustainability into your business strategy / model
- ISIS Accelerator Toolkit as applied to:
 - Stakeholder Engagement and Management
 - Creating integrated CSR and CS Indicator frameworks and Indexes
 - Applied System Thinking to Identify Systemic Relationships between indicators and Leverage Points for intervention
 - Innovation Development and Strategic Innovation Diffusion
 - Becoming an effective change agent leader – and how to motivate others to be change agents, too



ISIS ACCELERATOR TOOLS



Compass



ISIS Method



Pyramid



Amoeba

WHAT YOU WILL GET OUT OF PARTICIPATING IN THIS WORKSHOP?

- 21 hours of engaging, interactive discussion, exercises and practical hands-on experience in designing an integrative CSR and sustainability programme.
- Hard and soft copy of all workshop materials
- Certificate of course completion
- Expanded network of like-minded professionals

Get to know AtKisson Group at:

www.atkisson.com

www.isisacademy.com

Please download full programme at: <http://bit.ly/ISIS-Bangkok-2012>
For more information please contact: watkana@atkisson.com